

Ben Brannon

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Functional Summary Supervises year-round, daily activities and operations of a mountain resort-based outdoor adventure program. Designs trail based activities and events. Develops and maintains related trails and facilities. Using GIS and GPS, completes field surveys and cartographic design in support of a variety of projects, publications, and presentations. Works with the public as a guide, providing instruction and interpretation.

Technology	Software		Hardware	GPS Equipment
	ArcGIS 9.3	ArcPad 6.0.3	Digitizing Tables and Tablets	Leica GPS and Total Stations
	GIS Utilities	Adobe CS5 Suite	HP Plotters and Printers	Thales/Magellan Pro GPS
	MS Office	Acrobat 9 Pro	Scanners and Digital Cameras	Garmin GPS

Employment *July 2005 – Present* *Mapping Specialist, Owner* *Dunmore, West Virginia*
Various Mapping Projects, Trail Graphics
Cartography experience ranges from published trail maps to parcel mapping and related documentation in support of business objectives. Survey work involving inventory mapping and stake-out surveys for various trail and general land management projects. Creation of custom datasets for online mapping and other applications. Skills include GIS mapping, GPS surveys, cartography, and graphic design.

January 2003 – Present *Outdoor Adventure Supervisor* *Snowshoe, West Virginia*
May to October
Outdoor Adventure Program, Snowshoe Mountain
Supervises outdoor adventure program off-road tours (Argos, buggies, Segways), geocaching, snowmobiles, snowshoeing, group activities and teambuilding. Trails Liaison for group off-road and trail events including annual events for Jeep Jamboree USA, UFWDA, GNCC Racing, and other groups. Responsible for coordinating trail development and maintenance across an 11,000 acre property to meet demands for land management goals and from a multitude of users. Provide mapping and design trail maps and related documents in support of various activities, events, and other operations projects.

January 2003 – Present *Outdoor Adventure Supervisor* *Snowshoe, West Virginia*
November to April
Adventure Dining Program, Snowshoe Mountain
Responsibility for all aspects of daily operation of the Backcountry Hut and campsites, including facility maintenance and upkeep, lunch and dinner products, banquet events, inventories, ordering and requisitioning supplies, and staff scheduling. Transports guests to the cabin using a variety of vehicles; includes snowcats, snowmobiles, large and mid-size 4-wheel drive trucks and vans.

October 2000 – January 2003 *Store Manager* *Snowshoe, West Virginia*
Pocahontas Supply, Snowshoe Mountain
Outfitters shop featuring gear for camping, climbing, caving, and fly-fishing - along with technical clothing and footwear; this store is the focal point of outdoor recreation in Snowshoe Village. In addition working in the shop, was responsible for budgets, profit/loss statements, hiring, scheduling, inventory control, general store appearance and merchandising.

Education *April 1998 – June 2000* *Hocking College* *Nelsonville, Ohio*
Geographics Technology
Associate's degree received June 2000 with a cumulative GPA of 3.6. Dean's list and scholar's list recognition earned repeatedly throughout college. Technical coursework included:

GIS (Multiple courses)	Data Conversion	Wetlands Determination
GPS (Multiple courses)	SML Creation (Scripts)	Environmental Chemistry
Cartography	Coordinate Geometry	Geology
Surveying and Mapping	Environmental Issues	Soils and Land Management
Remote Sensing	Field Biology	Technical Communications

Certifications First Aid / CPR – *valid until 6/31/2012*
ATV Rider Course – *completed 4/20/2005; annual refreshers*

Trail Graphics

www.trailgraphics.com • (304) 456-5335 • ben@trailgraphics.com

Website

TrailGraphics.com

Website Owner and Designer

Trail Graphics website posts current version trail maps for Snowshoe Mountain and Badlands Off-Road Park. Viewers also have access to other related articles and resources. The site also serves as a portfolio of past projects.

Mapping Projects

2010

Propane Infrastructure Mapping – Gas Infrastructure Recovery, GPS Survey, Cartography
Snowshoe Bike Park – Data Conversion, Cartography, Graphic Design
Lake and Village Geocaching Courses – Planning, Course Design and Setup, Cartography
MTB Race Guides – GPS Surveys, Cartography, Graphic Design
Village Diagrams (various) – Data Conversion, Graphic Design

2009

Community Boundary Map – Data Creation, Cartography
Asset and Parcel Maps – Data Conversion and Creation, Cartography, Supporting Data
Terrain Park and Lift Load Diagrams – Cartography
Snowshoe Mountain Bike Park Maps – Cartography, Graphic Design
MTB Race Maps – GPS Surveys, Cartography
Backcountry Trails Signage – Project Planning, Cartography, Graphic Design
Presentation and Planning Maps (various) – Data Creation, Cartography
Development Proposals (various) – Data Creation, Cartography

2008

Badlands Off-Road Park Map – Cartography, Graphic Design
Slope Centerlines Flagging – GPS Stakeout Survey, Data Conversion
Snowshoe Mountain Summer Trail Maps – Cartography, Graphic Design
Geocaching Course – Product Planning, Course Design and Setup, Custom GPS Maps
Off-Road Events Map – Cartography, GPS Survey
Snowmaking Maps – GPS Survey, Data Conversion, Cartography
Snowmaking Proposals – Data Creation, Cartography
Presentation and Planning Maps (various) – Data Creation, Cartography
Development Proposals (various) – Data Creation, Cartography

2007

Conservation Area Mapping – GPS Survey, Fieldwork, Cartography
Nest Box Program – Project Planning, Fieldwork, GPS Survey
Snowshoe Mountain Bike Park Maps – Cartography, Graphic Design
Harvest Area Flagging – Data Conversion, GPS Stakeout Survey
Timber Sales Maps – Data Creation, Cartography
Snowshoe Mountain GIS – Data Creation and Conversion
Snowshoe Mountain Permit Maps – Data conversion, Cartography
Presentation and Planning Maps (various) – Data Creation, Cartography
Development Proposals (various) – Data Creation, Cartography

2006

Slope Centerlines Flagging – GPS Stakeout Survey, Data Conversion
Off-Road Events Map – GPS Surveys, Cartography

2005

Paragon Adventure Park Trail Map – Cartography, Data Conversion, Graphic Design
Snowshoe Mountain Summer Trail Map – Cartography, Data Creation, GPS Surveys
Snowshoe Mountain Summer Map Series – Cartography, Graphic Design

2000 - 2004

Pinnacle Cave Survey – Compass and Tape Survey, Cartography
Rutland Park Project – GPS Survey, Cartography
Bickle Hollow GIS – GPS Survey, Photography, GIS